



THEATRE CEDAR RAPIDS 2025-2026 SEASON SPONSORSHIP LEVELS & BENEFITS

LEVELS	Sponsorship Type	GENERAL SEASON SUPPORTER	GRANDON LEVEL ONE & CONCERT SPONSORSHIP	GRANDON LEVEL TWO SPONSORSHIP
		Investment	\$2,500	\$5,000

BENEFITS	NAME LISTED ON WEBSITE	✓	✓	✓
	NAME ACKNOWLEDGED IN DIGITAL PLAYBILL	✓	✓	✓
	50% OFF TICKETS*	✓	✓	✓
	50% OFF EXCLUSIVE ADVERTISING*	✓	✓	✓
	25% OFF VENUE RENTAL**	✓	✓	✓
	LOGO INCLUDED IN DIGITAL PLAYBILL	✓	✓	✓
	LOGO LINKED ON WEBSITE & SOCIAL MEDIA ACCOUNTS	✓	✓	✓
	NAME INCLUDED IN PRE-SHOW SPEECH		✓	✓
	LOGO INCLUDED ON PRINTED ADS & POSTCARD MARKETING			✓
	LOGO INCLUDED IN PRINTED PLAYBILL			✓
	FULL PAGE THANK YOU AD IN DIGITAL PLAYBILL			✓

* Tickets and advertising are available to sponsors at 50% off the retail price. Ticket options include providing a code for employees, anytime tickets, or purchasing tickets for a particular performance.

** Venue rentals are subject to date and space availability and arrangements must be made through the TCR staff.

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LEVELS	Sponsorship Type	AUDITORIUM ARTIST SPONSOR	ARTIST SPONSOR	SHARED TITLE SPONSOR (MUSICAL)	AUDITORIUM TITLE OR SERIES SPONSOR (MUSICAL)
		Investment	\$10,000	\$17,500	\$35,000 TOTAL

BENEFITS	NAME LISTED ON WEBSITE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	NAME ACKNOWLEDGED IN DIGITAL PLAYBILL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	50% OFF TICKETS*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	50% OFF EXCLUSIVE ADVERTISING*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	25% OFF VENUE RENTAL**	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	LOGO INCLUDED IN DIGITAL PLAYBILL SPONSOR PAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	LOGO LINKED ON WEBSITE & SOCIAL MEDIA ACCOUNTS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	LOGO INCLUDED ON LOBBY SPONSOR BOARD	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	NAME INCLUDED ON PRINT ADS AND POSTCARD	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	NAME INCLUDED IN PRE-SHOW SPEECH	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	1/2 PAGE THANK YOU AD IN PLAYBILL		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	LOGO INCLUDED IN PRINTED PLAYBILL		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	NAME INCLUDED ON OUTDOOR MARQUEE			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	LOGO INCLUDED ON PRINT ADS & POSTCARD MARKETING				<input checked="" type="checkbox"/>
	NAME INCLUDED IN TV AND RADIO ADVERTISING				<input checked="" type="checkbox"/>
FULL PAGE COLOR THANK YOU AD IN DIGITAL PLAYBILL				<input checked="" type="checkbox"/>	

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